

## About Sarawak

Sarawak is the largest of 13 states in Malaysia. Located on the north and north-western tip of Borneo, it covers 124,450 sq. km and stretches over 750km. It makes up 37.5% of land area in the country (slightly larger than South Korea).

Sarawak is unique in that there are significant differences in culture, administration and lifestyle. Sarawak's population of 2.4 million people comprises roughly 27 main ethnic groups still in existence, each with its own language, traditions and way of life. Sarawak is renowned for its abundance in natural resources. Liquid natural gas, crude oil and tropical hardwood timber sustain the economy. In the last few decades, agriculture (palm oil), light industries in food processing, shipbuilding and electronics, is becoming increasingly more important.

## Kuching, Gateway to Sarawak

The quaint city of Kuching is Sarawak's capital and main entry point. A small city of great history and legends, Kuching is forever remembered as the Camelot of the White Rajahs. Although the name 'Kuching' is associated with the Malay word for 'Cat', the city's origins go centuries further before its modern day affiliation to cats and cat-lovers. Nevertheless, like the feline, the city embodies its own brand of grace and subtlety. The world's first cat museum opened here. Fun, quirky, historic, Kuching and its region are filled with tourist attractions such as Bako National Park, Semenggoh Wildlife Centre, Borneo Highlands Resort, Sarawak Museum, Sarawak Cultural Village, Fairy Cave and many more.

## At the Heart of Sarawak – Sibü & Bintulu

In the middle of Sarawak's 750km coastline lie Sibü and Bintulu, Sarawak's heartland hamlets. Sibü lies at the geographic centre of Sarawak and offers great options in Iban culture and lowland forest. Options for pre-and post-convention activities include: shopping for local arts and crafts, dining (central Sarawak style), Iban longhouse-hopping; or for a little more excitement, take a ride in fast passenger ferries to lovely towns like Kapit for a taste of rustic living.

Central Sarawak is also the doorway to the Rejang, the longest river in Malaysia. Bintulu is Sarawak's fastest-growing town. Once a sleepy little fishing village, it is now a booming industrial centre because of natural gas, and will soon be a capital for energy-intensive industries in Malaysia. A short drive takes you to nearby Similajau National Park, known for its chain of golden beaches, white cliffs and turtle landings.

## Into the Wild – Miri

Miri, city by the sea, was once the last frontier in the north of Sarawak. It guards the entrance of the mighty Baram River, the artery to the wilds of Sarawak and the heartland of the Orang Ulu peoples. Mysterious and charming, it has always been Sarawak's most romanticised destination. The oil and gas industry and its close proximity to Brunei has made the city a popular weekend escape for expats and Bruneians alike. A lively nightlife and excellent dining options make it an even more attractive destination. A stone's throw away are Niah National Park, the site of Southeast Asia's oldest human settlement dating back at least 40,000 years; and Gunung Mulu National Park, a UNESCO World Heritage Site where the world's largest cave chamber and one of the world's most extensive cave systems are found.

supported by:



Pusat Pengajian Perakaunan  
Tunku Puteri Intan Safinaz  
TUNKU PUTERI INTAN SAFINAZ  
SCHOOL OF ACCOUNTANCY (TISSA)  
Universiti Utara Malaysia



CC image by Duskin Iskandar on Flickr



Asian Academic Accounting Association

# Annual Conference

Kuching, Sarawak, MALAYSIA  
20-22 November 2016

[www.foura.org](http://www.foura.org)

## "Accounting in Developing Economies: Ethical, Regional and Contextual Issues"



organised by:



ISSAD  
Institut Kajian Strategik & Pembangunan Perakaunan Mampan  
INSTITUTE FOR STRATEGIC & SUSTAINABLE ACCOUNTING DEVELOPMENT  
Universiti Utara Malaysia

fourA.org

Asian Academic Accounting Association



# Call for Papers

The 17<sup>th</sup> Annual Conference of the Asian Academic Accounting Association hosted by Institute for Strategic and Sustainable Accounting Development (ISSAD), Tunku Puteri Intan Safinaz School of Accountancy (TISSA), Universiti Utara Malaysia (UUM) will create a platform for accounting professionals to present research papers, and participate in round table discussions based on the theme **“Accounting in Developing Economies: Ethical, Regional and Contextual Issues”**. The conference will have participation from well-known international and national accounting scholars, distinguished academicians, practitioners and members of professional bodies.

Papers are invited in the areas of:

Accounting Education  
Accounting Information Systems  
Auditing & Internal Control  
Corporate Finance  
Corporate Governance  
Corporate Social Responsibility  
Environmental Accounting  
Financial Accounting & Reporting  
Forensic Accounting  
IFRS and Accounting Standards  
Islamic Accounting, Zakat & Waqf  
Management Accounting & Costing  
Taxation

Beside the above areas, any other interdisciplinary areas with accounting will be considered.

## Important Dates

Submission Deadline	<del>30 September 2016</del> 31 October 2016
Notification of Acceptance	<del>15 October 2016</del> 10 November 2016
Deadline for Revised Paper	<del>31 October 2016</del> 20 November 2016
Registration Deadline for Authors	1 November 2016
Doctoral Colloquium Date	20 November 2016
Conference Date	21-22 November 2016



## Conference Fees

	Local	International
<b>PARTICIPANT/PRESENTER*</b>	RM <b>1,500<sup>00</sup></b>	USD <b>400<sup>00</sup></b>
<b>DOCTORAL COLLOQUIUM**</b>	RM <b>700<sup>00</sup></b>	USD <b>200<sup>00</sup></b>

\*Fees include conference admission, conference kits, lunches and refreshments. for the conference from 21-22 November 2016.

\*\*Fees include conference admission, conference kits, lunches and refreshments. for the conference/doctoral colloquium on 20 November 2016.

These fees DO NOT include accommodation..

# “Accounting in Developing Economies: Ethical, Regional and Contextual Issues”

## Paper Submission

- ✓ The paper must be original and have not been previously accepted in a journal or under consideration for publication elsewhere.
- ✓ All papers must conform to standard format set in MS Word Template that can be downloaded from the conference website at [www.foura.org](http://www.foura.org).
- ✓ The paper must be written in English with a maximum of 6 single-spaced pages, including an abstract, references, tables, figures and appendices.
- ✓ Abstracts without the completed paper will NOT be accepted.
- ✓ Papers must be sent through our Conference Management System at [www.foura.org/openconf](http://www.foura.org/openconf).
- ✓ Papers for the presentation at the conference will be selected through double blind review process. Please ensure that the authors' names do not appear in the first submission.
- ✓ At least one author for each accepted paper must register and pay the fees for the conference by October 21, 2016 in order for the paper to be included in the program and the conference proceedings.
- ✓ By submitting a paper to present at this conference, you explicitly agree that you will definitely have a fund and shall register for the conference.

## Publications

Full papers will be submitted to the Scientific Committee for their approval and once accepted they will be published in **SHS Web of Conferences** which is currently indexed by Thompson ISI/Web of Science.

On the basis of the recommendations provided by the peer reviewers, selected papers will be published in selected Scopus indexed journal that will be identified later.

## Contact Person

Professor Dr. Ayoib Che Ahmad  
17<sup>th</sup> Asian Academic Accounting Association Annual Conference 2016 Secretariat  
Institute for Strategic and Sustainable Accounting Development  
Tunku Puteri Intan Safinaz School of Accountancy  
UUM College of Business  
Universiti Utara Malaysia  
06010 UUM Sintok, Kedah, MALAYSIA  
Email: [sarawak@foura.org](mailto:sarawak@foura.org)  
Website: [www.foura.org](http://www.foura.org)  
FB Page: [www.facebook.com/foura.org](https://www.facebook.com/foura.org)

[www.foura.org](http://www.foura.org)